

Sponsorship Program

About the Design Challenge

The SourceAmerica® Design Challenge is a national engineering competition in which high school and college students collaborate with nonprofit agencies to create innovative workplace technologies for people with disabilities. For both the high school and college competitions, teams are paired with an individual with a disability in their community who is experiencing a challenge in the workplace. Teams must invent a process, device, system or software that overcomes that workplace challenge, and in turn, increases productivity and enhances employment options for people with disabilities.

Why Sponsor the Design Challenge?

By sponsoring this national competition, you're not just investing in America's next generation of engineers; you're enhancing the workplace experience of people with disabilities in communities across America. Students, community-based nonprofit agencies and people with disabilities will benefit from your investment, and you can take pride in knowing that your sponsorship helps make this competition, the innovations it inspires, and the awareness it raises possible. Sponsors will be featured on SourceAmerica's website and social media channels, in promotional materials and at the high school and college finals events. The finals events and awards ceremonies are open to the public, and this competition often garners local media news coverage.

**Designing
Technology
So Everyone
Can Work**

Design Challenge Benefits at a Glance

- Inspires the next generation of engineers
- Raises awareness of the challenges people with disabilities face in the workplace
- Results in real-world, workplace solutions for people with disabilities
- Has a positive, lasting impact on community-based nonprofit agencies that employ people with disabilities

SIGN UP TODAY TO SPONSOR THIS EXCITING AND WORTHWHILE COMPETITION

Because Designing Technology So Everyone Can Work is Good for Business AND Good for America



Sponsorship Levels*

Gold Level: \$10,000

- Sponsor logo and link on SourceAmerica Design Challenge website (large)
- Listed as a Gold Level Sponsor on all promotional materials, including event programs
- Exclusive social media posts with photo or logo on Facebook and Twitter
- Sponsor recognition at both awards ceremonies
- Logo on leave-behind printed collateral for congressional visits
- Display table at the events
- Six VIP invitations to both the High School Finals Day and the College Finals Expo
- Opportunity to provide branded giveaways to participants and attendees at the high school and college events
- Sponsor recognition at the College Finals Expo
- Sponsor recognition at the High School Reception

Silver Level: \$5,000

- Sponsor logo and link on SourceAmerica Design Challenge website (medium)
- Listed as a Silver Level Sponsor on all promotional materials, including event programs
- Sponsor recognition at both awards ceremonies
- Four VIP invitations to the High School Finals Day and College Finals Expo
- Company information placed in event bags
- Sponsor recognition at the College Finals Expo

Supporting Level: \$2,500

- Logo placed on SourceAmerica Design Challenge website (small)
- Two VIP invitations to the High School Finals Day
- Company information placed in event bags

****Both high school and college events are included as part of your sponsorship.***

Design Challenge Featured Events

The High School Finals Event will take place April 8-10, 2019, at The Westin Crystal City located in Arlington, Virginia. The event includes student trainings, Capitol Hill visits, an evening reception and the final presentation day ceremony with awards.

The College Finals Expo will take place June 24-26, 2019, at The Stacy C. Sherwood Community Center located in Fairfax, Virginia. This event includes student trainings, Capitol Hill visits, the finals expo and awards ceremony.

Sponsorship Deadline and Contact Information

SourceAmerica must receive your sponsorship contract with payment by **March 22, 2019**, to ensure company information is included in the printed materials.

For more information on becoming a sponsor, please contact **Katy Ahmed** at kahmed@sourceamerica.org or **703-584-3985**.