

SourceAmerica Design Challenge Sponsorship Program

SourceAmerica®

The SourceAmerica Design Challenge is a national engineering competition in which participants create innovative workplace technologies for people with disabilities. The innovations enhance employment options and increase productivity in the work environment. There is one competition for high school students and one for college students.

Student teams collaborate with a nonprofit agency that employs people with disabilities, and/or work directly with an individual who is experiencing difficulties in the workplace. The goal of this partnership is to invent a process, device, system or software that enhances productivity or helps an individual with disabilities overcome workplace obstacles. Inventions are evaluated based on their **impact in the workplace**.

Sponsoring a team makes good business sense. As a sponsor of this STEM competition, you'll get positive coverage that shows you care about your community—students, nonprofit agencies and people with disabilities. Sponsors benefit from exposure on SourceAmerica's website and social media channels, in promotional materials and at the Finals Event. More than 160 students, coaches, judges and others are expected to participate in this year's Finals Event. Two events are open to the public and the competition often garners local media news coverage.

Who Are the Real Winners?

The Design Challenge allows **Individuals with disabilities** to work with enthusiastic, knowledgeable students to create and receive free, custom-made assistive technology that improves their work environment. **High school and college students** step out of the classroom to experience a real-life engineering challenge. **Nonprofit agencies** gain from student inventions that increase workplace efficiency and revenue.

SourceAmerica **DESIGN** CHALLENGE

Designing Technology
So Everyone Can Work



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For more information, please visit www.SourceAmerica.org/Design-Challenge

SourceAmerica Design Challenge Sponsorship Program



Sponsorship Levels

Gold Level: \$10,000

- Sponsor logo and link on SourceAmerica Design Challenge Website
- Listed as a Gold Level Sponsor on all promotional materials, including event program
- Exclusive social media posts with photo or logo on Facebook and Twitter
- Sponsor recognition at Opening Reception and Awards Ceremony
- Logo on leave-behind printed collateral for Congressional visits
- Display table at the event
- 6 VIP invitations to the Welcome Reception
- 6 VIP invitations to the Finals Day
- Logo placement on Design Challenge Website (large)
- Opportunity to provide branded giveaways to participants

Silver Level: \$5,000

- Sponsor logo and link on SourceAmerica Design Challenge Website
- Listed as a Silver Level Sponsor on all promotional materials, including event program
- Sponsor recognition at Opening Reception and Awards Ceremony
- 4 VIP invitations to the Welcome Reception
- 4 VIP invitations to the Finals Day
- Logo placed on Design Challenge Website (medium)
- Company information placed in event bags

Supporting Level: \$2,500

- 2 VIP invitations to the Welcome Reception
- 2 VIP invitations to the Finals Day
- Logo placed on Design Challenge Website (small)
- Company information placed in event bags

For more information on becoming a sponsor, please contact Katy Ahmed at kahmed@sourceamerica.org or 703-584-3985.

The Main Event

The finals event will take place **April 8-10, 2019**, at the Westin Hotel Crystal City located in Arlington, Virginia. The event includes student trainings, Capitol Hill visits, an evening reception and the final presentation day ceremony with awards.

April 8: Student Trainings and Team Dinner

April 9: Practice Sessions, Capitol Hill Visits and Reception

April 10: Presentations and Awards Ceremony

Hotel

The Westin Crystal City | 1800 Jefferson Davis Hwy. | Arlington, Virginia 22202

Airport

The hotel is minutes away from Ronald Reagan Washington National Airport (DCA).

Deadlines

SourceAmerica must receive your sponsorship contract with payment by **March 22** to be placed in any of the printed materials.