About the Design Challenge

The SourceAmerica® Design Challenge is a national engineering competition in which high school and college students collaborate with nonprofit agencies to create innovative workplace technologies alongside people with disabilities. For the competition, teams partner with an individual with a disability in their community who is experiencing a challenge in the workplace. Teams must invent a process, device, system or software that overcomes that workplace challenge, and in turn, increases productivity and enhances employment options for people with disabilities.

Why Sponsor the Design Challenge?

By sponsoring this national competition, you're not just investing in America's next generation of engineers; you're supporting improved wages, increased economic mobility and an enhanced workplace experience for people with disabilities in communities across America. Students, community businesses, nonprofit agencies and people with disabilities will benefit from your investment, and you can take pride in knowing that your sponsorship helps make this competition, the innovations it inspires, and the awareness it raises possible. Sponsors will be featured on SourceAmerica’s website and social media channels, and in the finals event program. The finals event and awards ceremony are open to the public, and this competition often garners local media news coverage.

Design Challenge Benefits at a Glance

- Inspires the next generation of engineers
- Raises awareness of the challenges people with disabilities face in the workplace
- Increases wages and the economic mobility of people with disabilities
- Results in real-world, workplace solutions for people with disabilities
- Has a positive, lasting impact on community-based nonprofit agencies that employ people with disabilities

SIGN UP TODAY TO SPONSOR THIS EXCITING AND WORTHWHILE COMPETITION

Because Designing Technology So Everyone Can Work is Good for Business AND Good for America

Follow us on Facebook @SourceAmerica
Follow us on Twitter @SourceAmericaUS
Follow us on LinkedIn @SourceAmerica

For more information, please visit SourceAmerica.org/DesignChallenge
Sponsorship Levels

**Gold Level: $10,000**
- First two gold sponsors will have the option to participate as judges during the finals event
- Six VIP invitations to the finals event, which includes lunch at a VIP table with the SourceAmerica CEO, COO and EVP of Sales
- 30 minutes early entry into the invention showcase reception to mingle with the SourceAmerica CEO, leadership team and the winning teams
- Opportunity to talk about your company, internships or job opportunities with national winners at the student training session
- Display table at the event
- Exclusive social media posts with photo or logo on Facebook and Twitter
- Listed as a Gold Level Sponsor on event programs
- Recognition at the awards ceremony
- Logo and link on SourceAmerica Design Challenge website (large)
- Logo placement on event shirts
- Company information placed in event bags

**Silver Level: $5,000**
- 30 minutes early entry into the invention showcase reception to mingle with the SourceAmerica CEO, leadership team and the winning teams
- Listed as a Silver Level Sponsor on event programs
- Recognition at the awards ceremony
- Logo and link on SourceAmerica Design Challenge website (medium)
- Logo placement on event shirts
- Company information placed in event bags

**Supporting Level: $2,500**
- Logo placed on SourceAmerica Design Challenge website (small)
- Logo placement on event shirts
- Company information placed in event bags

Design Challenge Finals Event

**The Finals Event** will take place April 22-24, 2020, at The Westin Crystal City located in Arlington, Virginia. The event includes student trainings, Capitol Hill visits, an evening reception and the final presentation day ceremony with awards.

Sponsorship Deadline and Contact Information

SourceAmerica must receive your sponsorship contract with payment by **March 2, 2020**, to ensure company information is included in the printed materials.

For more information on becoming a sponsor, please contact **Katy Ahmed** at **kahmed@sourceamerica.org** or **703-584-3985**.